**GIS Edition**

**MEXICO / MÉXICO**
**2010 CENSUS**

- 68.5% population coverage
- 439,198,110 data points
- ADM 5 for 2,311,569 census units
- 190 census variables

**More than numbers.** Census data provides unparalleled insight into the lives of individuals. East View presents the Mexico 2010 Census as part of the East View Global Census Archive® (GCA). The Mexico 2010 Census addresses a wide range of topics at the highest level of detail possible. Available for purchase, this is the premier source of demographic data for academic research.

**Making information available.** When initially acquired, the census data is stored in a complex database structure, with attribute descriptions in Spanish, limiting access to those with significant database management and programming experience. East View simplifies access, formatting the collection into an easy-to-use geodatabase which can be visualized using any GIS software and providing a comprehensive guide. Additionally, East View provides the original census documentation, allowing researchers to see firsthand how the data was gathered.

**CENSUS OVERVIEW**

| Year: 2010 | Polygons at ADM: 2,311,569 |
| Population Coverage %: 68.5 | Number of Questions: 13 |
| Geography Coverage %: 1.6 | Number of Answers: 190 |
| Smallest Geography Name: Manzanas | Data Points: 439,198,110 |
| ADM Level: 5 | Urban/FG: Urban |

**Notes**
- Population Coverage % indicates the percentage of total population of the country during the census year that this census covers.
- Geography Coverage % indicates the percentage of the total area of the country covered by the ADM polygons in this census.
- Urban/FG indicates if this census provides Full Geographic (FG) coverage or if coverage is limited to Urban (U) or populated places.

**DELIVERABLES**

The Mexico 2010 Census has 68.5% population coverage, over 400 million data points, and consists of:

**Geodatabase**
- Intuitive organization of census data
- Administrative boundary vector data at ADM 5 (Manzanas) for 2,311,569 census units
- Vector and aggregated tabular data at the Manzanas level

**Shapefiles**
- All vector and census data in ESRI Shapefile format

**Census Guide**
- Detailed descriptions for 190 census variables

**Original Census Documentation**
- Delivered in source format
- Census questionnaires

**Metadata**
- Full attribute level metadata in FGDC ISO format

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Below is a representative sample of census questions included in the Mexico 2010 Census:

1. **Demographic**
   - Sex / Birth data and age / Marital status / Fertility

2. **Migration**
   - Place of birth / Usual residence

3. **Social**
   - Literacy / School attendance / Educational attainment / Religion / Language / Disability

4. **Economic**
   - Activity status / Status in employment / Institutional sector / Employment in informal sector / Place of work

5. **Housing**
   - Occupancy status / Rooms / Bedrooms / Water supply system / Drinking water / Toilet / Sewage disposal / Bathing facilities / Kitchen / Lighting and/or electricity / Construction material of floor, roof / State of repair / Characteristics of head or other reference member of household / Information and communications technology devices / Durable household appliances

6. **Transportation**
   - Vehicles owned

For more information about the Mexico 2010 Census, including the availability of corresponding non-GIS materials (published results, supporting questionnaires, other census ephemera, etc.), please contact info@eastview.com