More than numbers. Census data provides unparalleled insight into the lives of individuals. East View presents the Brazil 2010 Census as part of the East View Global Census Archive® (GCA). The Brazil 2010 Census addresses a wide range of topics at the highest level of detail possible. Available for purchase, this is the premier source of demographic data for academic research.

Making information available. When initially acquired, the census data is stored in a complex database structure, with attribute descriptions in Portuguese, limiting access to those with significant database management and programming experience. East View simplifies access, formatting the collection into an easy-to-use geodatabase which can be visualized using any GIS software and providing a comprehensive guide. Additionally, East View provides the original census documentation, allowing researchers to see first-hand how the data was gathered.

DELIVERABLES
The Brazil 2010 Census has 79.1% population coverage, over a billion data points, and consists of:

Geodatabase
• Intuitive organization of census data
• Administrative boundary vector data at ADM 6 (Setores Censitários) for 316,570 census units
• Vector and aggregated tabular data at the Country and Setores Censitários levels

Shapefiles
• All vector and census data in ESRI Shapefile format

Census Guide
• Detailed descriptions for 4,190 census variables

Original Census Documentation and Database
• Delivered in native format
• Census questionnaires

Metadata
• Full attribute level metadata in FGDC ISO format

CENSUS OVERVIEW

Year: 2010
Population Coverage %: 79.1
Geography Coverage %: 95
Smallest Geography Name: Setores Censitários
ADM Level: 6

Polygons at ADM: 316,570
Number of Questions: 6
Number of Answers: 4,190
Data Points: 1,326,428,300
Urban/FG: FG

Notes
• Population Coverage % indicates the percentage of total population of the country during the census year that this census covers
• Geography Coverage % indicates the percentage of the total area of the country covered by the ADM polygons in this census
• Urban/FG indicates if this census provides Full Geographic (FG) coverage or if coverage is limited to Urban (U) or populated places
Below is a representative sample of census questions included in the Brazil 2010 Census:

1. **Demographic**
   - Relationship / Sex / Birth data and age / Marital status / Fertility

2. **Social**
   - Literacy / Ethnicity and indigenous peoples

3. **Economic**
   - Income

4. **Housing**
   - Living quarters / Occupancy status / Ownership / Rooms / Bedrooms / Useful floor space / Water supply system / Drinking water / Toilet / Sewage disposal / Bathing facilities / Kitchen / Fuel used for cooking / Lighting and/or electricity / Solid waste disposal / Heating / Hot water / Piped gas / Use of housing unit / Occupancy by one or more households / Number of occupants / Building type / Dwellings in the building / Construction material of outer walls / Construction material of floor, roof / State of repair / Characteristics of head or other reference member of household / Tenure / Rental and owner-occupant housing costs / Furnished or unfurnished / Outdoor space

For more information about the Brazil 2010 Census, including the availability of corresponding non-GIS materials (published results, supporting questionnaires, other census ephemera, etc.), please contact info@eastview.com