

Access Your Archives Online

Digitization, Preservation, Conversion, Hosting &
Value-Added Services from East View



Uncommon Information
Extraordinary Places



**Now your valuable collections
in paper format or on microform
can be affordably digitized and
made accessible online
for 24/7 online access
by your entire institution.**

Resources Are for Use

- **Does your library have unique collections in paper, microfilm, or other format, currently underutilized for scholarship?**

Today's students and faculty increasingly expect access to all the library's resources online at all hours of the day. It's in the DNA of libraries to provide their researchers with the best and most extensive access to information, but the nature of print or microform collections limits access to researchers unable to visit the library during open hours.

Digitizing these unique collections helps libraries connect those resources with their researchers and researchers to your resources.

Save the Time of the Researcher

- **Do you have collections that would benefit from full-image displays and full-text or metadata searching?**

24/7 access and full-text searching provides greater access to your collections and expands the concept of scholarship. The increasing demands of textual analysis by researchers cannot be supported by physical formats. However, access to original images of publications is important both to scholarship and preservation. The ability to provide full-image and searchable text to your collections has become increasingly important.

A Library Is a Growing Organism

- **Do you have print or film materials taking up valuable floor space?**

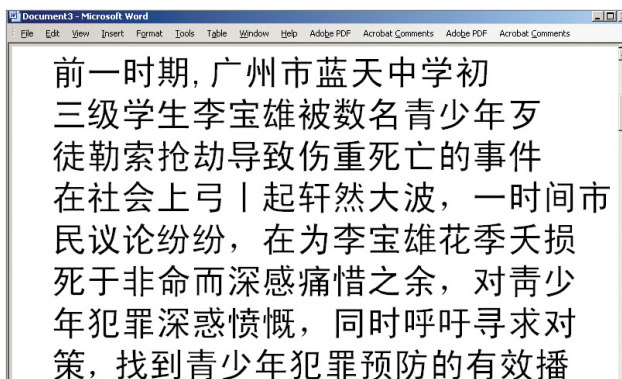
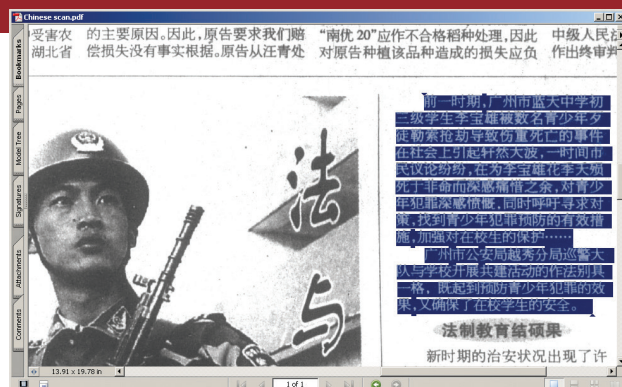
The challenge faced by libraries in maintaining an ever-growing collection within a finite physical space evokes that figure in Greek mythology condemned to roll a boulder uphill for eternity. While the increasing demand to create greater common space for researchers further consumes the space for your collections.

New academic library construction now costs \$500 per square foot, while the typical microfilm cabinet is 20 square feet. Do the math.

The Solution

The solution is to free up shelf space at the same time you maintain or increase access to your library's collections. Partner with East View to convert materials currently in hard-to-use (microform) or deteriorating physical formats into digital resources accessible from any authenticated location 24/7.

East View, a trusted partner to academic libraries since 1989, offers an unmatched array of digital conversion and hosting services for libraries seeking to optimize their balance between physical and digital collections. Our extensive background in digitization's toughest terrain — converting primary source materials OCR'd in non-Roman and Roman scripts into full-image scans with searchable full text — makes East View your logical choice for digitization services in any written language.



East View: More than Just a Scanning Operation

When you work with East View to digitize your collections you are getting so much more than just scanning services. We can handle the entire digitization, conversion and hosting process, consulting with you every step of the way to make sure the end product is customized to suit the exact needs of your collection.

- **Need to OCR Arabic? Have a collection with both simplified and traditional Chinese characters?**
- Working with Church Slavonic? East View has the expertise to create the best solution for your needs.**

What's more, beyond commonly-collected language collections, East View has over 25 years' experience working with area studies materials — we understand the challenges that come with working with non-Roman scripts, we know which platforms work best for different languages, and we can help you navigate the options to create a resource that meets your goals for scholarship and your collection. This is expertise that not many other outfits can match.

Our Services

At East View we understand that each project is unique. Our library consultants will work with you to provide the appropriate level of solutions. We offer a full range of services for digital conversion and hosting, including:

- Digitization and OCRing
- Sourcing materials to complete collections
- Custom metadata creation
- Rights diligence
- Project management
- Development of Open Access or Hybrid Open Access products
- Archival preservation
- Hosting for long-term online access

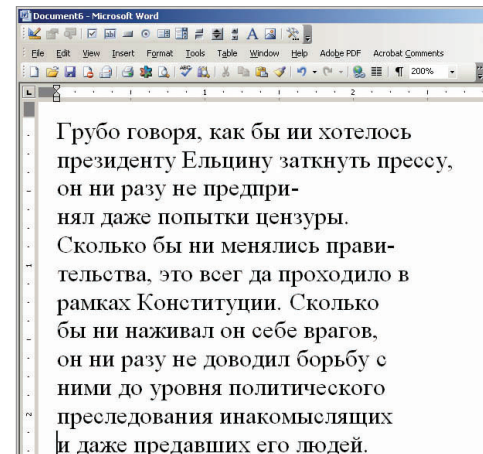
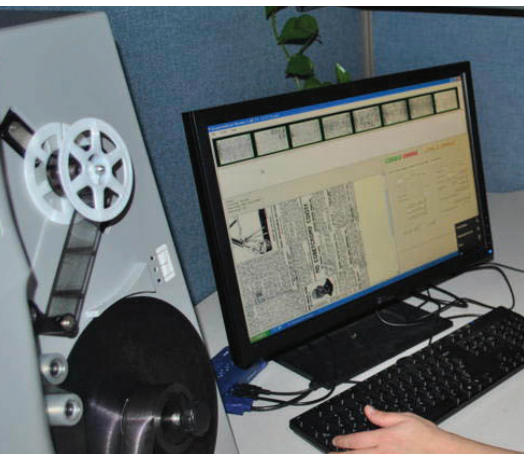
A Proven Track Record

East View has worked with a variety of institutions on digital conversion/hosting projects. These include university libraries such as: Stanford, the University of North Carolina, the University of Kansas, the University of Wisconsin, and St. Olaf College. We've also worked with large organizations such as state archives (Kyiv Oblast Archive, Rosarkhiv of Russia), publishers (Cambridge University Press), the Center for Research Libraries (Slavic and East European Materials Project), and others (the George C. Marshall Center, the Soros Foundation).

In all cases, original primary documents are treated with the utmost care to make sure that rare, fragile, or one-of-a-kind items are preserved intact wherever possible.

How to Get Started

Ready to discuss your institution's digitization needs? Email info@eastview.com for a free consultation.



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