

# Shen Bao Digital Archive

## The first newspaper in China with a Chinese editorial staff

Established in 1872, *Shen Bao* (申報, historically transliterated as *Shun Pao* or *Shen-pao*) was the most influential and longest lasting commercial newspaper before the establishment of the People's Republic. Published in Shanghai until 1949, *Shen Bao* was founded by Englishman Ernest Major, but, uniquely, as a newspaper for Chinese readers, written by Chinese reporters. During its existence, *Shen Bao* gradually shifted from a conservative to a more liberal perspective, and played a pivotal role in the formation of public opinion in the imperial period and into the tumultuous beginnings of modern China. *Shen Bao's* innovations in printing technologies, specialized use of the telegraph, and dispatch of special military correspondents gave it an edge.

### Key Stats

- **Archive:** 1872-1949
- **Language:** Chinese
- **City:** Shanghai
- **Country:** China
- **Frequency:** Weekly
- **Format:** Full image and full text
- **Producer:** Green Apple
- **Platform:** Green Apple

## Unique insight into China's transition from the 19th century to Mao

The Shen Bao Digital Archive contains all obtainable published issues (1872-1949, over 2 million articles).

The Shen Bao Digital Archive offers scholars the most comprehensive collection available for this title, and features full page-level digitization, complete original graphics, and 100% searchable text.

For more information or trial access, please contact [info@eastview.com](mailto:info@eastview.com) or visit <https://www.eastview.com/request-trial>

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